



الجامعة الملكية للبنات  
ROYAL UNIVERSITY FOR WOMEN

## Master of Design Management

### Programme Educational Objectives

1. Prepare students for the interdisciplinary nature of design management that includes the product, information, and environmental design.
2. Develop students' research, critical review, analysis, synthesis, and writing skills.
3. Enable students to apply learned techniques, knowledge, and personal understanding to real-world design management scenarios.
4. Enhance students' awareness of the influence of design practices on the growth and development of businesses.
5. Demonstrate ethical entrepreneurial skills

### Stakeholders

Among the beneficiaries of the Master of Design Management programme are:

1. Bachelor's degree holders in the areas of Design and Applied Arts, Fine Arts, Architecture, Information Technology, Management, Business Administration, different engineering specializations, and other related fields
2. Local and regional academic institutions; industrial, service, and business establishments; companies associated with advertising, architectural and interior design, industrial design, fashion, and textile design, and other fine and applied arts

### Award Requirements

The Master of Design Management degree is awarded upon fulfillment of the following requirements:

1. Fulfilling all the conditions predetermined in the regulations for the Master's Programme.
2. Successfully completing remedial and additional courses assigned by the Graduate Studies Committee
3. Completing a minimum of 36 credit hours of Master Degree courses.

**For more information:**

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