

Welcome Note from the Dean of the College of Art & Design



Dr. Shweta Kinra  
Dean, College of Art & Design

Dear Students and Colleagues,

Welcome to the College of Art and Design at the Royal University for Women. It is a college where research and teaching excellence meets creative practices. It is not just a place where you come to study, it is a community of creativity. We hope to provide you with the skills that nurture your passion and kindle your artistic potential, it is a place which gives you a unique opportunity to grow, develop, inspire and succeed. Consisting of various subject areas, we at the college practice through a student centric learning environment with inspirational staff, most updated technology and a practice-led approach. Our mission is to enable our students to make a mark for themselves in Fashion, Graphics, Interior and Architectural Design at the undergraduate level and in Design Management and Drawing and Painting, at the post graduate level.

Further, I would like to mention that during these unprecedented times, of COVID 19, where future holds many unknowns, college students and faculty are meeting the challenges with their confidence, abilities and collective strength. The talented and dedicated staff continues to impress, and are willing to work collaboratively to meet all the quality standards. The students have certainly embraced the radical changes to education from face to face teaching to online instructions, and have thrown themselves into every lesson and activity and are demonstrating their abundant talents. So in any given conditions, we can say that we prepare individuals for prospective careers with highly motivating learning environment, which makes studying an enjoyable, creative and innovative learning experience.

RUW, College of Art and Design is a place where Women Excel Creatively.

Dr. Shweta Kinra,  
Dean of the College of Art & Design

**RUW Mission**  
To offer our students a rewarding and challenging multi-cultural learning environment that cultivates strong, well-rounded personalities, encourages leadership, and builds character, social consciousness and community. To realize our commitment to teaching, learning, research and service through the activities of all members of the University community.

**RUW Vision**  
"The Royal University for Women will become the regional leader in academic excellence for women. Programmes and practices that meet international standards will prepare our graduates to become leaders who are engaged members of their society demonstrating initiative & life-long habits of learning and individual development. The RUW graduate will be creative, confident and forward thinking."

Academic Programmes Offered at RUW

Academic Programmes Offered at RUW:

- College of Art and Design
  - Edexcel Foundation Diploma in Art & Design
  - Bachelor of Arts in Fashion Design
  - Bachelor of Arts in Graphic Design
  - Bachelor of Arts in Interior Design
  - Bachelor in Architectural Design
  - Master of Design Management
  - Master of Fine Arts in Drawing and Painting
- College of Business and Financial Sciences
  - Bachelor of Business in Banking & Finance
  - Bachelor of Business in Human Resource Management
  - Bachelor of Business in International Business
  - Bachelor of Business in Marketing
- College of Law
  - Bachelor of Law

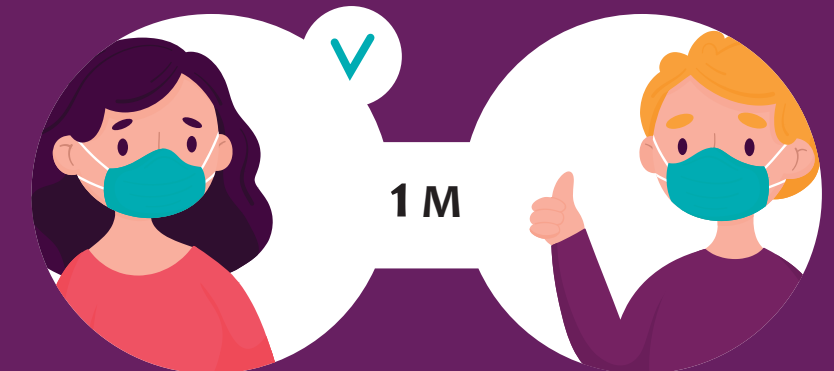
Stay Safe!  
Coronavirus COVID-19 Prevention



Do not sneeze in the palm of your hand, make sure to use masks and gloves when you go outside

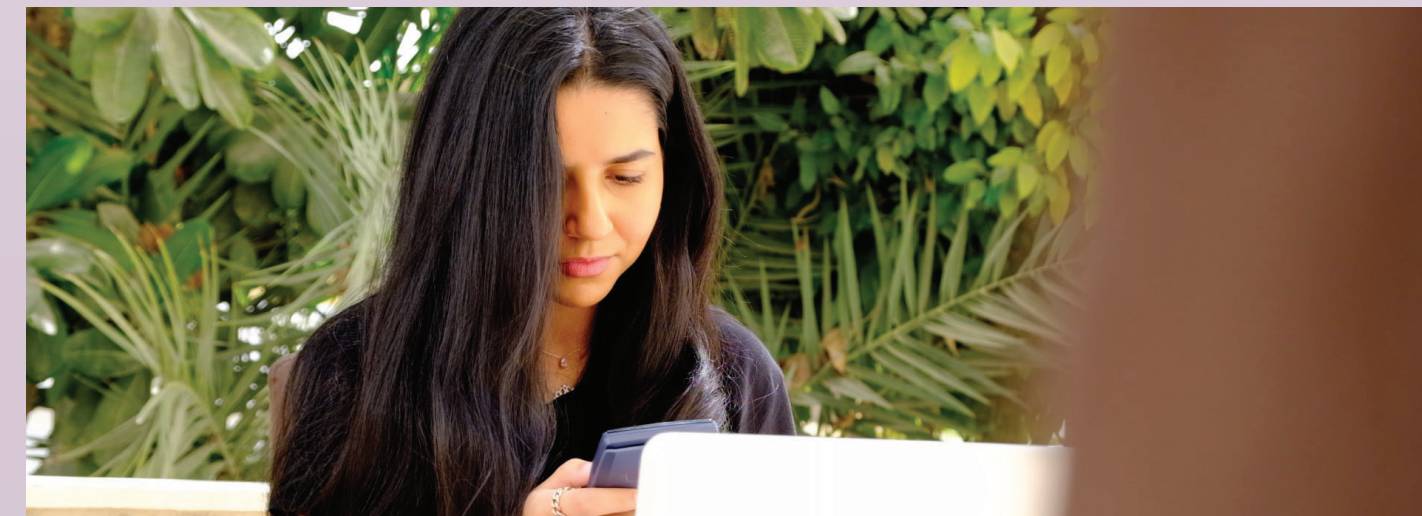
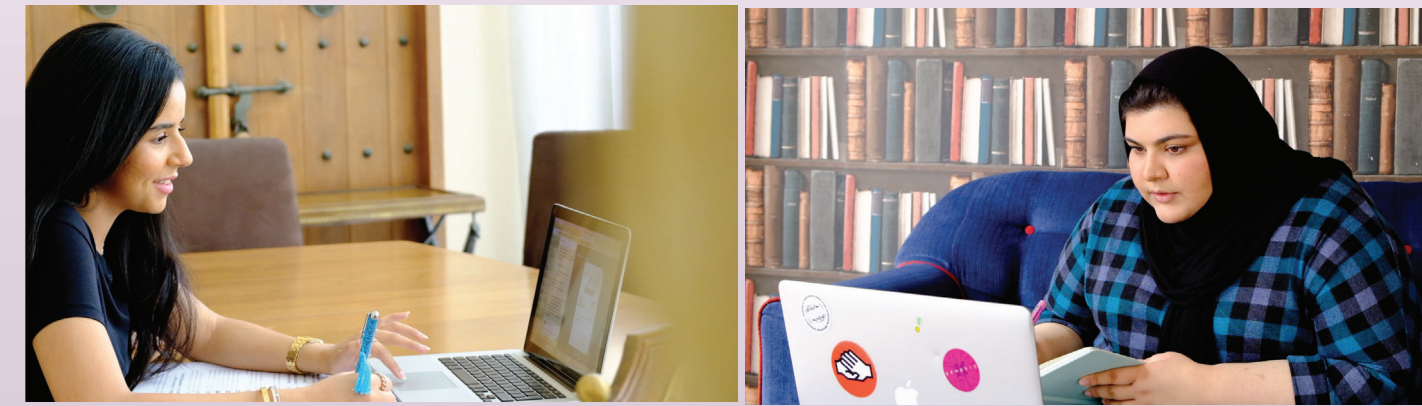
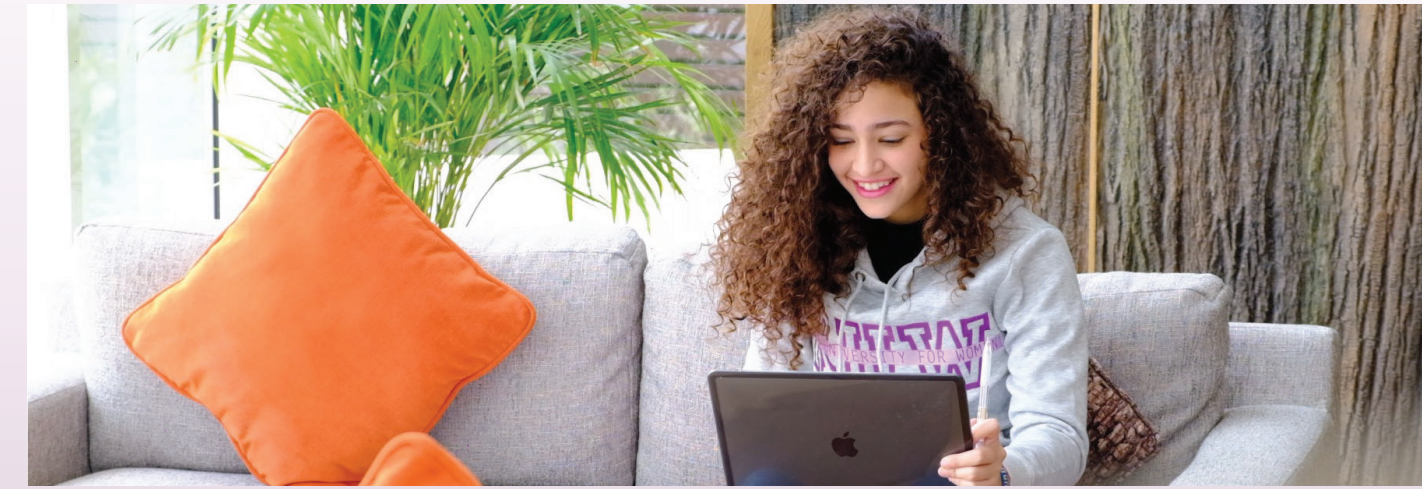


Wash your hands frequently and stay at home as much as you can



Follow the Government directives and keep distance with other people

Virtual Classrooms Drive Engagement at RUW

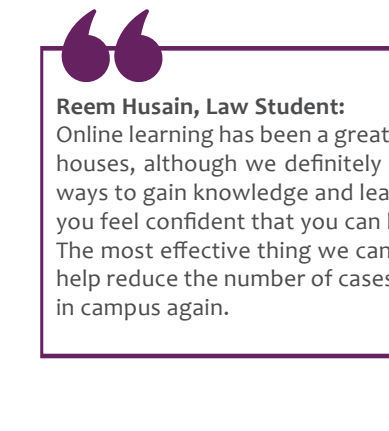


Royal University for Women ("RUW"), the kingdom's first private university accredited by the Higher Education Council (HEC), has announced that its move to deliver all of its undergraduate and postgraduate classes online amid COVID19 concerns has been a great success. RUW joins numerous Higher Education Institutions (HEI's) around the world, such as Harvard University, Ohio State University, the University of Virginia and the University of Michigan, in moving classes online, a shift that is unprecedented in the history of higher education. Commenting on the move, Acting President of the University, Dr. David Stewart, said: "As we adapt our teaching and learning methods in line with the kingdom's wise leadership in dealing with the COVID19 situation, top of mind for RUW was how to best support our students and faculty, and maintain the University's personalized approach to education." He added: "We found that students embraced the shift to online learning. It makes sense, our students have grown up surrounded by technology. They are used to big technological changes and adapt quickly to updates, and this is the case with our recent shift to our virtual learning space, Moodle. I am pleased to announce that we are witnessing increasingly high levels of class attendance and engagement amongst our students with online learning seemingly synergistic with RUW's immersive, engaging and personalized approach."

RUW students Experience with Online Learning During COVID-19



**Yara Al Khan, Fashion Design Student:**  
Online learning is quite convenient in terms of managing my time wisely, furthermore it is less hectic than being physically there at university. Working in the comfort of my own home and a safe environment allows for an efficient and a more than adequate outcome in terms of my work. Keeping our safety in mind, the university made sure to introduce online classes and online assessments. This was crucial to maintain the safety of the students and preventing bodily contact.



**Reem Husain, Law Student:**  
Online learning has been a great opportunity for us as students to learn in the comfort of our own houses, although we definitely miss attending to the university. It allows us to implement new ways to gain knowledge and learn at our own pace, especially since the lectures are recorded, so you feel confident that you can listen again to whatever you have missed. The most effective thing we can do right now to help our community is stay at home, as this will help reduce the number of cases. We will hopefully overcome this very soon and resume studying in campus again.



**Zainab Ali, Human Resources Student:**  
I regularly attend my classes, and I try to stay focused. Now by staying at home I have more time in hand. The measures that are taken by the university are extremely good and helpful. The university is doing an amazing job. We've received many messages from the management of the university, specially from our president, they're very motivating and it helped me personally in boosting my oral. It has given me hope during these difficult times. The first thing I would do when we resume studying in campus is to meet my tutors that I miss a lot and say hi to the library staff, because that is my favorite spot in the university.



**Fatima Al Rahma, Interior Design Student:**  
The online learning experience is a new experience for most of the students. Besides the fact that we are blessed to have continued our education in this hard situation unlike many out there, Online classes grant many benefits. Allowing us to go back and watch, download our classes to repeat and apply the lesson for better understanding is a great benefit, one granted in this method of learning. One of my favorite spots that I miss is the north western end of the parking lot. Most of my days at the university I stay until late hours of noon and whenever I step out in that spot, I see the most missed mesmerizing sunset of our beloved kingdom of Bahrain.



RUW Waives Registration Fees for GCC Students Coming Home



Royal University for Women (RUW) has announced that in support of the kingdom's drive to safely bring students studying abroad home, it will waive both the application fee and registration fees. The University is also providing a 30% discount on the Summer semester tuition fees for students studying abroad who have chosen to return to Bahrain and the GCC during the COVID-19 pandemic. The announcement comes in support of the recent directives by HRH the Prime Minister to develop a rapid plan to evacuate Bahraini students stranded abroad and ensure their safe return home. Commenting on the supporting incentives, Acting President of the University, Dr. David Stewart, said: "It is a very difficult time for GCC students. Students studying abroad and returning home may be uncertain of returning to their studies overseas, while students that were planning to study abroad in the next academic year may also be reconsidering their plans and looking for options closer to home." He added: "In these uncertain times, we want to make things easier for all GCC students. We want to give them what they initially wanted when they went abroad – an international degree – as well as ease the financial burden during the transition. RUW offers students a real American degree, and for students returning from other countries, such as the UK, they can still receive an international degree from a highly accredited institution. We have a special Transfer Articulation Partnership with West Virginia University (WVU) so our students can complete 1, 2, or 3 years at RUW and then have the option of transferring to WVU in the United States of America with 100% of their credits, to graduate with an American Degree." "We provide our students with global experiences in a safe and nurturing environment, offering a wide range of undergraduate and graduate programmes through our College of Business and Financial Sciences, College of Art and Design, College of Law, College of Engineering, and Center for General Studies," Dr. Stewart explained. "Students who transfer to our university, even from local and regional universities, this Summer will receive 30% discount on tuition fees, and can take advantage of the world class facilities and amenities at our purpose-built campus. We are a self-contained city with accommodation, student center, lecture halls, labs, design studios, library, a nurse's clinic, prayer room, cafeterias including a Starbucks- a variety of restaurants, a mini market and a salon. We strive to provide students with a global university experience that is designed to develop and educate aspiring women leaders," he concluded.

## Article: RUW partners all tackling COVID 19 prevention

By: Dr. Vivien Exartier, International Affairs Director at RUW.



The Kingdom of Bahrain is, unfortunately, part of a 150 long list of nations hit by COVID 19. The Higher Education sector as a crucial development engine for those economies had to adjust to those unusual circumstances and transitioned to fully online delivery to stick to its important mission of preparing young individuals for their future.

It has been a challenge for all universities to guarantee an effective delivery, to support their international students' population, reorganize residential life and maintain the safety of their campus.

RUW partners across the world communicated on various initiatives as all of them switched to online teaching. In Europe, for example, the University of Siena following the suspension of physical classes utilizes the Docenti platform where each faculty member has a webpage. Erasmus EU student mobility also agreed to defer exchange semesters to next academic year.

Awareness about the virus and communication links with students and campus personnel have also come as a priority for most of our partners. The home page of Dar Al Hekma University in KSA promotes staying at home. Strategic partner West Virginia University created a COVID web page with information related to the virus, and the University of Huddersfield created a FAQ page where for current students, faculty and staff and prospective students can click on all potential questions.

The University of Huddersfield also made sure that international students can continue their online courses while back home. Institutions truly thought outside the box to keep the spark going. At the University of Bangor, wetland scientist Dr Christian Dunn from the School of Natural Sciences organized virtual field trips for his students and walked around the Cors Erdreioig national nature reserve on Anglesey leading a virtual outing.

Some RUW partners have also looked into research on the impact of COVID 19 in their communities. For example, the University of Bangor's College of Environmental Sciences & Engineering is to test using wastewater to provide a powerful indicator of disease incidence at any point in time. Dr Shelagh Malham, a co-leader of the research at the School of Ocean Sciences mentioned that they "hope to demonstrate how wastewater can be used for the integrated surveillance of human illness-causing viruses within the human population."

Looking at its friends all over the world, RUW can be proud of its proactive stance to prevent the spread of COVID 19 on campus, to move swiftly to online teaching and to keep regular contacts with students and university personnel. The success of online delivery during this period highlights potential opportunities distance learning could offer for our universities across the region, in line with the rest of the world.

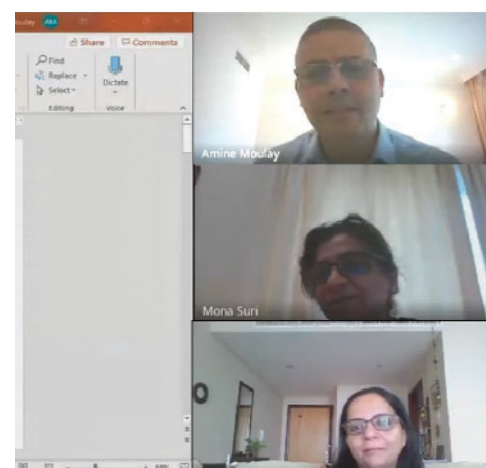
## RUW Reduces Fees To Help Current Students During COVID-19



Royal University for Women ("RUW") has announced that in addition to the numerous measures it has taken to support students during the COVID19 crisis, that it will also be extending its support to ease the financial strain that the Pandemic has caused the community. RUW is now offering a 10% discount on the current semester's fees to existing eligible students, as well as an easy installment plan. Commenting on the announcement, Royal University for Women Acting President, Dr. David Stewart, said: "This is the least we can do for our community at this time. The financial strain that COVID19 is causing citizens of Bahrain is very real so we do understand that many families in Bahrain may be having difficulty making making educational fee payments".

In addition to financial measures, the University established a Special Task Force team on March 9th to assess and monitor the situation, and implemented a comprehensive COVID19 Crisis Plan designed to protect the health and safety of its students, faculty and the community, whilst supporting students in their efforts to continue their studies and complete the academic year. With the unwavering support and commitment of the RUW Board of Trustees, we are doing absolutely everything we can to support the RUW community and help them through these challenging times. We have moved all classes onto our virtual learning space, Moodle, and set up a dedicated online support channel. We have also made changes to the grading requirements, and immediately ceased internships. Although we have not had any reported cases of COVID-19 in the RUW family, we continue to take every precaution". Dr Stewart concluded

## CAD Participations in RUW Research Forum



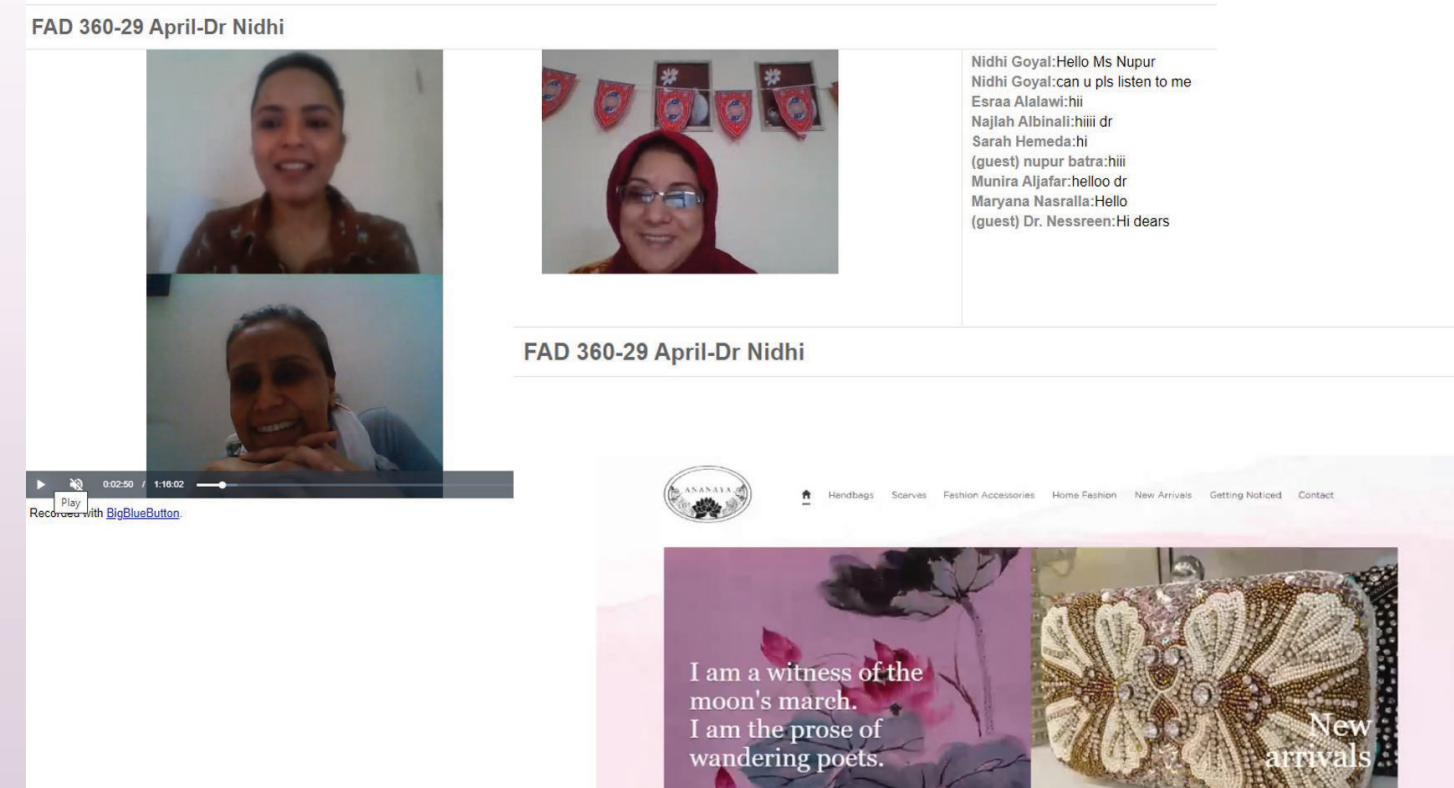
Dr Nidhi Goyal, Fashion Design, participated in the research forum, held on 14th April 2020 and presented titled 'Teaching by Sharing on BBB'. The presentation highlighted that effective teaching and learning could be achieved by using various tools of Big Blue Button (BBB), including multiuser screen, video sharing, polling, chat, and multiuser live whiteboard.

Dr Amine Moulay, Architectural Design, on April 21st, did a presentation titled 'Students' engagement issue: Moodle is not a magical tool; it's still a matter of communication skills'. Dr Amine suggested that this issue could be overcome through emphasizing on both the theory of knowledge and some basic communication skills.

Dr Akeel Noori, Architectural Design Department presented a research paper on "Final year Graduation Project: Inspiration, Complexity and Innovation". During the presentation Dr Akeel highlighted the main criteria to be considered in the graduation projects for architectural design students relating to the complexity requirements. The research enriched with distinguished graduation projects and ideas.

All the online sessions were attended by RUW's Academic Vice President Dr Mona Suri, along with faculty members, including part-time members.

## Online Demonstration of Silk Painting by Invited External Artist on BBB

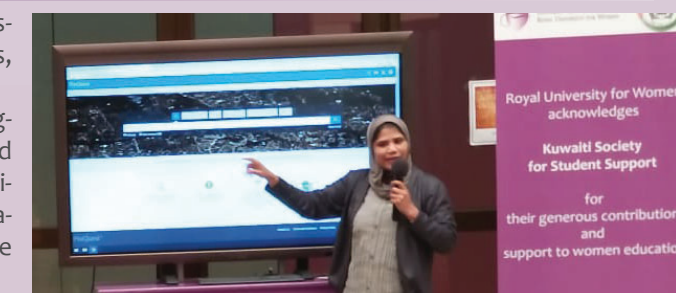


Dr Shweta Kinra organized an online demonstration of silk painting and invited Dr Rashmi, an artist from India on silk painting to conduct it on Big Blue Button (BBB) on 27th April 2020. Dr Rashmi is an academician and specializes in painting and fine arts. The session was eagerly attended by 4th-year Fashion Design students and instructors of Fashion Design. Tools and techniques of silk painting were demonstrated in detail. Dr Nidhi Goyal also organized an online interactive session on 'Accessories design, development, and business challenges' and invited industry expert, Ms Nupur Batra, on Big Blue Button (BBB), on 29th April 2020.

## Workshop on Use of E-Databases and Antiplagiarism Software

As an effort to encourage full utilization of our subscribed e databases and also to adhere to antiplagiarism while preparing assignments, the library conducted a Workshop for the RUW students.

Dr Muthumathi Dharuman took the session on "ProQuest and Springer databases" where she explained how to access the e-journals and e-books. Ms Sajitha Madan Mohan conducted the session on "Turnitin" and elaborated on how to submit assignments to check plagiarism. The sessions were taken for three consecutive days to ensure participation of all Colleges.



## RUW Team Khosh Solutions Goes through INJAZ Bahrain Company Program-Qualifying Stage



INJAZ Bahrain's mission to inspire and prepare the Bahraini youth. RUW students who are participating in the Company Program have shown hard work, efforts and dedication towards the program throughout the year 2019-2020.

RUW team took part in the qualifying stage, where the participating students compete against all the participating teams to get qualified to participate in the Young Entrepreneurs Competition. Independent Judges from the community were engaged to assess and evaluate the teams virtually on Tuesday 14th April 2020, and 8 out of 12 teams were selected.

The RUW team "KHOSH Solutions" coached by Dr Nehal El Naggat qualified to participate in the 2020 Young Entrepreneurs Competition. RUW family wishes Khosh Solutions best of luck for the next stages!

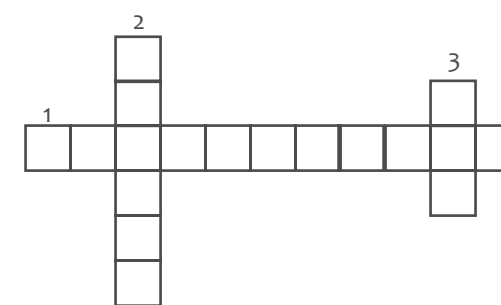
## RUW 3<sup>rd</sup> Conference on Women and Society Postponed



Royal University for Women (RUW) announced that its 3rd conference on Women and Society: Women and 4th Industrial Revolution scheduled from March 31st till April 2nd was postponed due to the continuing coronavirus (COVID-19) pandemic. The conference has been rescheduled for October 11-13, 2022, in Gulf Convention Centre in the Kingdom of Bahrain.

Dr Mona Suri, Academic Vice President of the Royal University for Women and Chair of the Scientific Committee of the conference said "The three-day conference will comprise a combination of keynote addresses by international speakers, including academics, policymakers, private and public sector representatives, university leaders and experts, and organisations specialised in women issues. The conference will include panel discussions, academic paper presentations and student poster presentations". Dr Suri mentioned that an added attraction to the Conference is the introduction of three pre-conference workshops on day one. Three parallel workshops that will be steered by Experts from Industry and Banking sector are: Reshaping the Banking Industry with Financial Technology, How to Transform your Business into Digital, and CRISPR Disruption of sectors across the economy. This conference is under the patronage of Her Royal Highness Princess Sabeeka bint Ibrahim Al Khalifa, Wife of His Majesty the King of Bahrain and President of the Supreme Council for Women. The event is supported by gLAWcal – Global Law Initiatives for Sustainable Development (United Kingdom), the American Society of International Law (ASIL), Interest Group on International Environmental Law, the American Society of International Law (ASIL), and Interest Group on Intellectual Property Law.

## Have a Break: Solve the Puzzle!



Solve the puzzle to win a professional photography session with the RUW's PR Department once the COVID-19 pandemic is over. This easy puzzle is valid for RUW students and staff. screen-shot the puzzle with the answers on it and send it to pr@ruw.edu.bh

The first email received with the correct answers will be the winner. Terms and Conditions applied.

Across:

1. An annual event that RUW students organise.

Down:

2. CBFS is recognised by the Higher Education Ministry of this country.

3. The first and only degree in Bahrain taught in bilingual.

## RUW During COVID-19



RUW has not had any reported cases of COVID-19 however, we continue to take every precaution. All residence halls are closed to students, Faculty are teaching from home, campus security has been enhanced, and the campus is closed to the public. All on-campus events and programs have been cancelled, and the on-campus Starbucks is now only open for deliveries, as are the restaurants at the RUW Corner.

Due to COVID-19, RUW has moved all of its classes to our virtual learning space, Moodle. If you need support using the online system, we have set up a dedicated online support channel onlinesupport@ruw.edu.bh We have made changes to the grading requirements and immediately ceased internships. For more information about that email officeofregistrar@ruw.edu.bh

RUW students, we are now offering a 10% discount on the current semester's fees to existing eligible students, as well as an easy installment plan. Contact +97317764422, or Email jvhargese@ruw.edu.bh to check your eligibility for the discount. Students transferring to RUW from abroad due to COVID19 will have their application fee and registration fees waived. Students who transfer this Summer will also receive a 30% discount on their tuition fees. To find out more email admit@ruw.edu.bh Need to talk? Book a free, online session with Dr. Ghufraan Jassim Associate Professor Family Medicine and Psychological Counselor for the Supreme Council for Women. Sessions Mondays and Wednesdays 11:00am-12:00pm Email counsel@ruw.edu.bh Conducted on Microsoft Teams or Zoom.

## Mabrook!



Dr Debashish Gupta, Associate Professor CBFS was often solicited during the confinement period to talk about his latest research on Millennials. A few months ago, Dr Debashish published 'The Life of Z – Understanding Digital Preteen and Adolescent Generation (SAGE, 2020). The GridUP Channel, posted on YouTube and other social media outlets, interviewed Dr Debashish about his latest book. SAGE India publishing house which hosts a series with authors also featured Dr Debashish. The session was a candid talk with a Zener – Gen Z member (incidentally Dr Debashish's son) on experiences during Covid19 crisis and how to stay hopeful.

In an article in Saluto Business Magazine and a video interview by Human Capital, a prominent business media house, Dr Debashish highlighted some strategies to manage the workforce in the current Covid19 circumstances.

In Sage India Digest, Dr Debashish looked at the other end of the spectrum and shared useful tips on how to balance home and work from home for an employee. CBFS thanks Dr Debashish for his active and useful intellectual contributions during this crisis.

## Bundles of Joy!



Mrs. Kathryn Funk Abu Alsaud from Office of International Affairs, was blessed with a baby girl (Selma) born on April 20, 2020. Mrs Amy Owen Al Khaldi from Centre of General Studies (CGS) was also blessed with a baby girl (Nayla) Congratulations to both of RUW staff on their bundles of joy and welcome to the world Nayla and Selma!

